E-Commerce

NetSuite makes it easy to deliver engaging brand experiences to online shoppers across any device with our SuiteCommerce family of cloud-based ecommerce solutions. Drive more traffic to your web stores, convert browsers into customers and increase online revenue with a flexible, feature-rich ecommerce platform that grows with you.

How our services benefit your business in B2B E-Commerce?

Billing

▶ Provide B2B payment methods like invoice billing, credit limits and ACH processing.

▶ Examine all invoices, and, if account terms exist, easily make full or partial payments against single or multiple invoices.

▶ View summaries of outstanding and available balances, deposits, credit memos and the terms associated with accounts.

Purchasing

▶ Connect your product catalogs directly to your customers' e-procurement system with punch-out capabilities via third-party connectors.

▶ Allow buyers to submit a Request for Quote on your website.

▶ Convert the quote to an online order.

▶ Give customers their own negotiated prices, terms and credit limits.

Service and Support

▶ Improve engagement and client satisfaction by enabling customers to submit questions or support queries directly to your support desk.

▶ Enable self-service returns management so shoppers can initiate an online return authorization.

▶ Give customers complete access to their order history and details related to each order, including shipping, billing and payment information.

▶ Easily reorder items from past purchases.

How our services benefit your business in B2C E-Commerce?

Make Products Easier To Find

NetSuite helps you in connecting shoppers to products is the first step in creating an effective search merchandising strategy. You get powerful site search and faceted navigation that ensures shoppers find the products they need quickly and easily. You are facilitated with present cross-sells, upsells, and related products based on merchant-driven rules like best sellers or browsing behavior.

Engaging Shopping Experiences

SuiteCommerce has pixel-perfect design capabilities for enhancing your shopping experience. You get uniquely branded, engaging, and relevant shopping experiences that drive conversions and grow your business with several capabilities, such as quick views, alternate images, product reviews, comparisons, wish lists and more.

Cart and Checkout

NetSuite e-Commerce provides a persistent cart and streamlined checkout that helps shoppers to easily complete their orders. You can offer numerous payment options, including promo codes, credit cards, and gift cards and allow them to check out as a guest or registered user. The entire shopping experience is secure with HTTPS support and integrated to common payment gateways for real-time credit card processing with PCI DSS compliance and multi-level fraud protection.

Marketing and Promotions

NetSuite helps you boost engagement, loyalty and sales with flexible discount and promotion options. You can offer product, order and shipping discounts as a flat rate, percent or free item to all customers or just a segmented list. You get to use Oracle Bronto Marketing Platform to email, cart abandonment and pop-up sign-up campaigns.

Schedule a Demo

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