

Email Transformation & Cost Optimisation with Zoho Mail

CUSTOMER OVERVIEW

Ionisation Filtration Industries Pvt. Ltd. is a Pune-based manufacturing company with approximately 20 employees. The organisation was previously using Google Workspace (G-Suite) for its business email requirements. Due to the increasing cost of maintaining the existing subscription, the company decided to explore a more cost-effective alternative. AGSuite Technologies helped the organisation transition to Zoho Mail, providing a business email solution aligned with its cost optimisation requirements.

Locations
Pune, India

Industry
Manufacturing

Application Replaced
Google Workspace (G-Suite)

Product Implemented
Zoho Mail

Project
Enterprise Email Management Solution

Employee Count
20

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BUSINESS CHALLENGES

1. High Subscription Costs: Maintaining Google Workspace subscriptions resulted in higher recurring expenses for the organisation.

2. Cost Optimisation Requirements: The company wanted to reduce its business email expenditure while continuing to use a professional email platform.

3. Existing Email Platform Dependency: The organisation was dependent on Google Workspace for its business email communication and required an alternative solution.

4. Need for a Cost-Effective Alternative: The business was looking for an affordable email solution that could support its organisational communication requirements.

5. Email Platform Transition: The organisation required a transition from its existing G-Suite environment to an alternative business email platform.



SOLUTION IMPLEMENTED

AGSuite Technologies facilitated the transition from Google Workspace to Zoho Mail, helping Ionisation Filtration Industries adopt a more cost-effective business email platform.



1. Zoho Mail Implementation: Introduced Zoho Mail as the organisation's new business email platform, replacing its existing Google Workspace environment.

2. Email Platform Migration: Supported the transition from G-Suite to Zoho Mail to establish a unified business email environment.

3. Cost-Effective Email Solution: Recommended Zoho Mail as an alternative to address the organisation's concerns regarding recurring subscription costs.

4. Business Email Management: Established a dedicated business email platform to support professional organisational communication.

5. Centralised Email Environment: Enabled the organisation to manage its business email requirements through the Zoho ecosystem.

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BUSINESS IMPACT/KEY BENEFITS

- **Cost Optimisation:** Shifted from Google Workspace to an alternative email platform to address recurring subscription expenses.
- **Centralised Email Management:** Established Zoho Mail as the organisation's business email platform.
- **Platform Modernisation:** Transitioned from G-Suite to the Zoho ecosystem.
- **Simplified Email Management:** Provided a dedicated environment for organisational email communication.
- **Business Communication:** Continued professional email operations through Zoho Mail.
- **Cost-Effective Alternative:** Adopted an email solution aligned with the organisation's cost optimisation requirements.

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WHY AGSUITE TECHNOLOGIES

AGSuite Technologies helped Ionisation Filtration Industries identify a suitable alternative to its existing Google Workspace environment. By facilitating the transition to Zoho Mail, AGSuite addressed the organisation's subscription cost concerns and supported its move towards a cost-effective business email platform. The implementation focused on aligning the email solution with the company's operational requirements while enabling a transition into the Zoho ecosystem.

CONCLUSION

AGSuite Technologies helped Ionisation Filtration Industries identify a suitable alternative to its existing Google Workspace environment. By facilitating the transition to Zoho Mail, AGSuite addressed the organisation's subscription cost concerns and supported its move towards a cost-effective business email platform. The implementation focused on aligning the email solution with the company's operational requirements while enabling a transition into the Zoho ecosystem.

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